

The Healthy Utah Poll

June 2014

Notalys, LLC | Data Decision Direction

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Sponsors

- AARP Utah
- American Cancer Society Cancer Action Network
- Association for Utah Community Health
- Salt Lake Chamber of Commerce
- United Way of Salt Lake
- University of Utah Hospitals
- Utah Health Policy Project
- Utah Hospital Association
- Voices for Utah Children

What is Healthy Utah?

- Federal funds returned to state
- Puts most recipients into *private* insurance plans
- Individual contributions (premiums and co-pays)
- Work requirement
- Covers low-income adults (below 138% FPL)

The Healthy Utah Poll

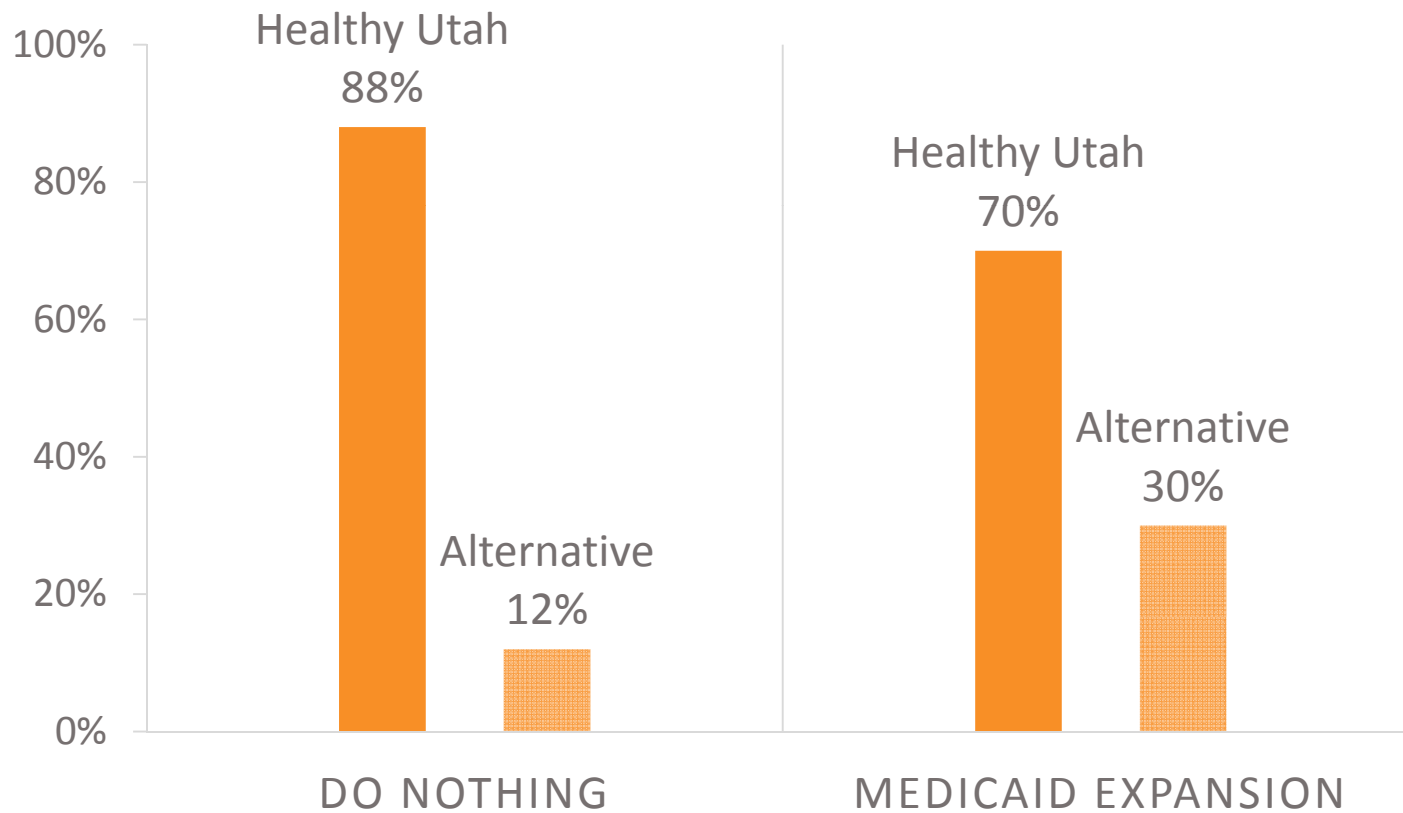
- Main Poll findings:
 - Strong overall support - 88%
 - Broad support
 - Bi-partisan support
 - Voters support specific plan features
 - Utahns want to help people in the “donut hole”
- Poll indicates Governor has found a “Utah Solution.”

Poll Background

- Random Sample of 623 Utah voters, state-wide
- Conducted by Dan Jones & Associates
- Results presented here are for 2014 likely voters
- Poll results analyzed and report prepared by *Notalys, LLC*, a Utah-based consulting firm.

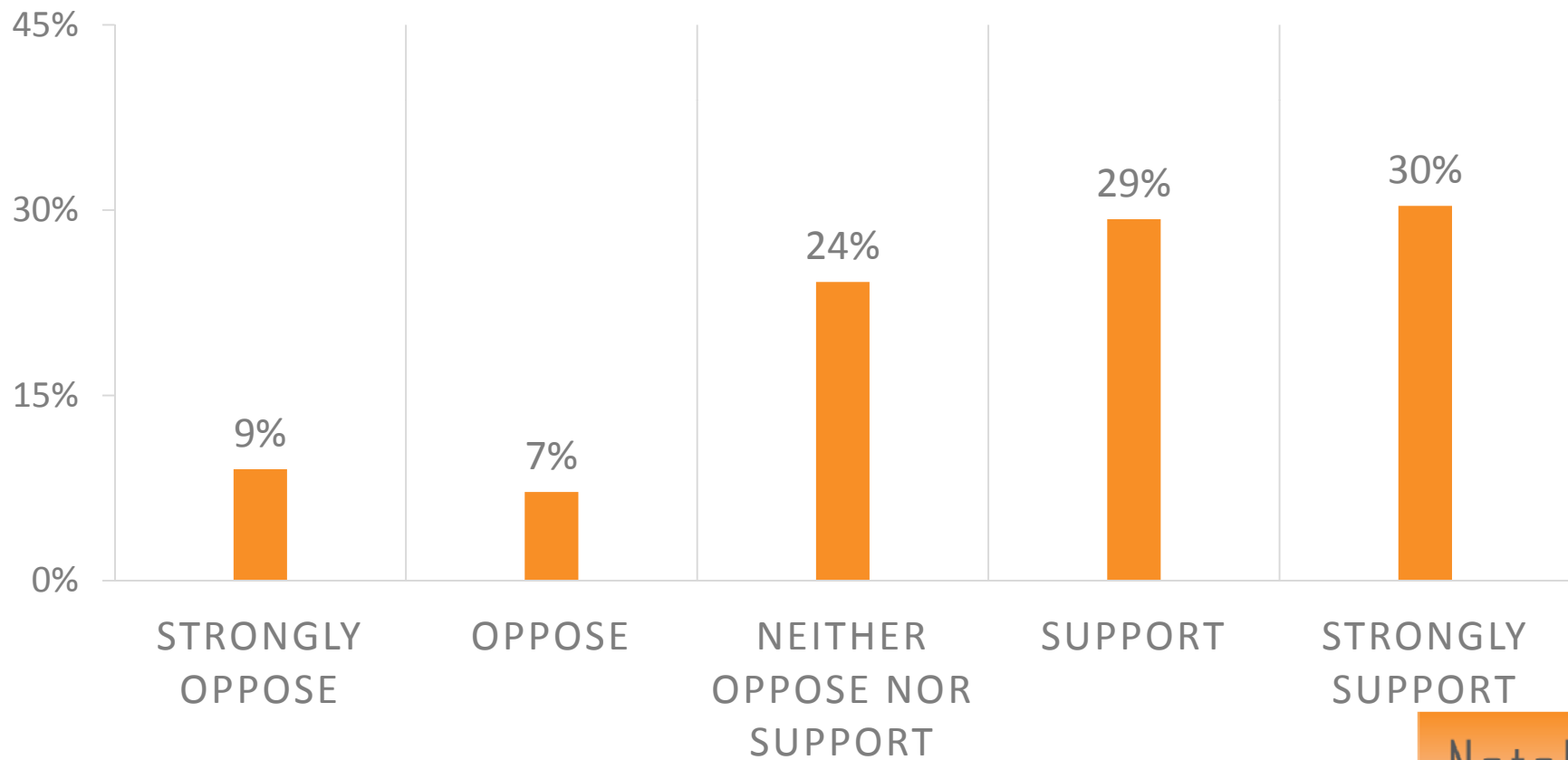
Strong Overall Support

Healthy Utah Vs. The Alternatives



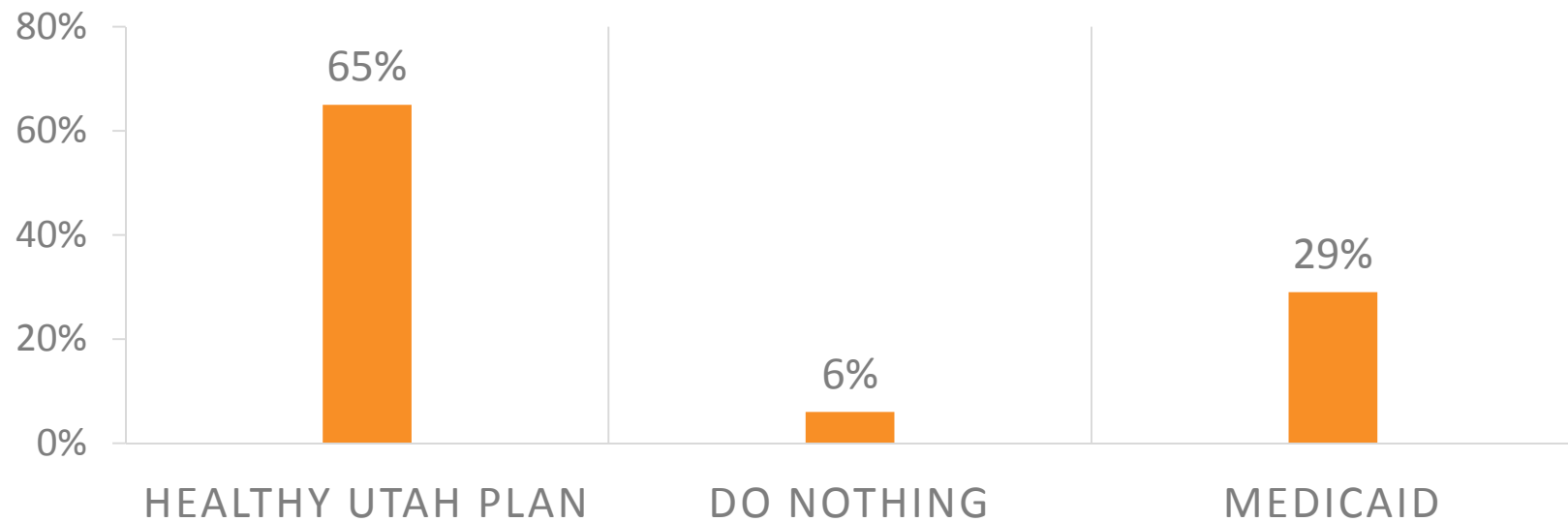
Strong Overall Support

Using a scale of 1 to 5 with 1 meaning "strongly oppose" and 5 meaning "strongly support," how would you rate your support of Governor Herbert's Healthy Utah Plan?



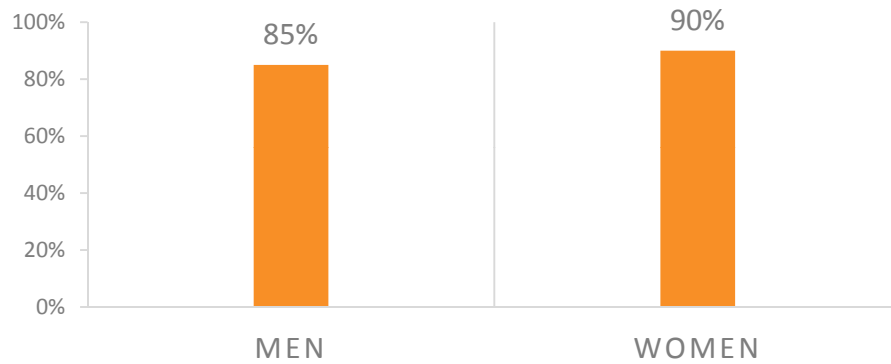
Strong Overall Support

Of the following three options, which do you support the most?

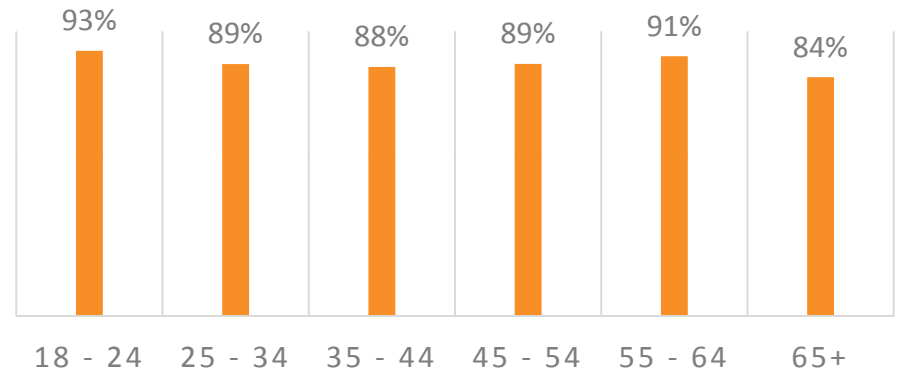


Widespread Support

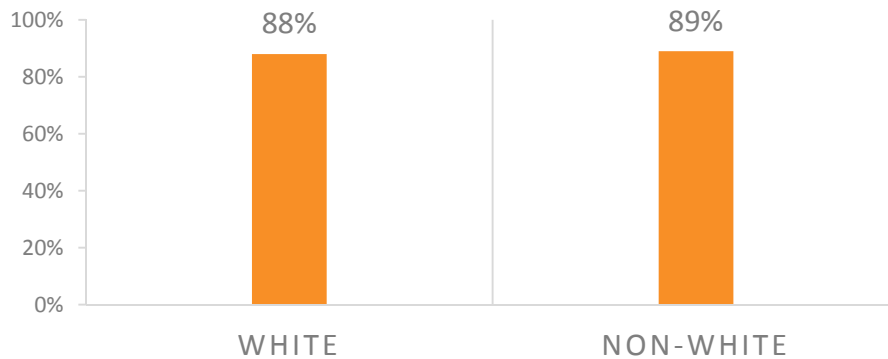
Gender



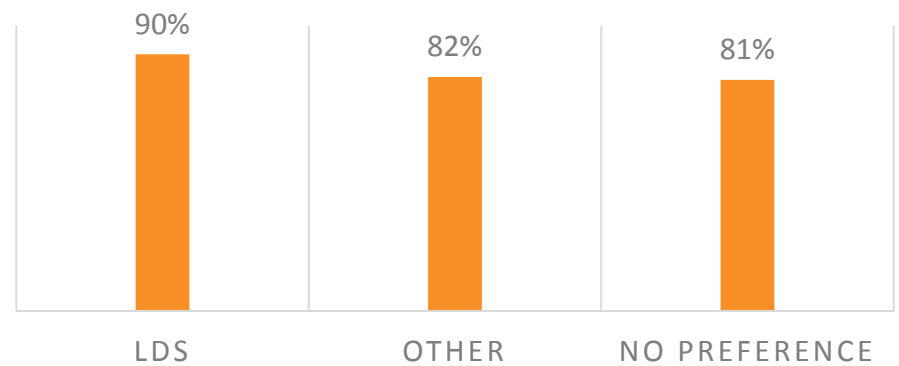
Age Category



Race/Ethnicity

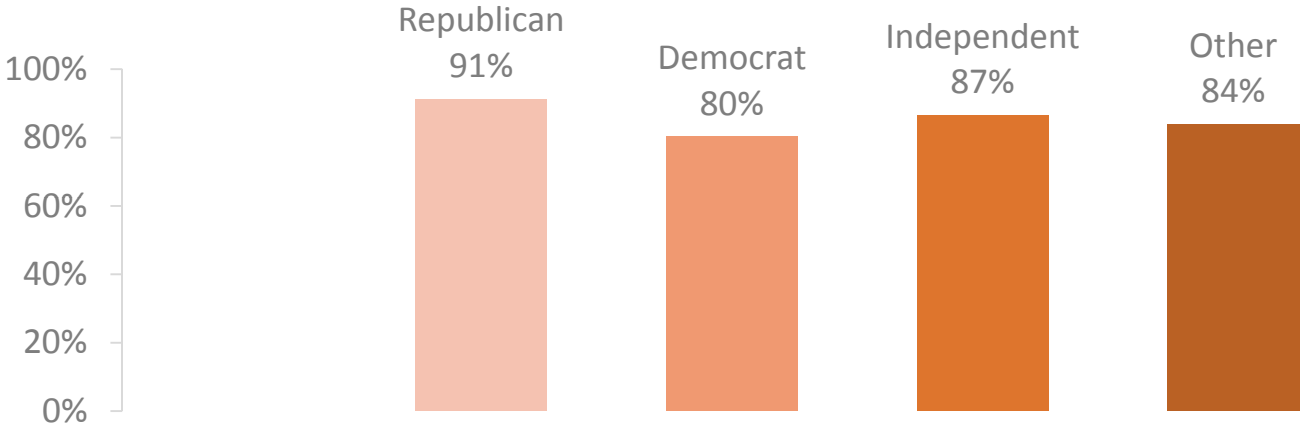


Religion

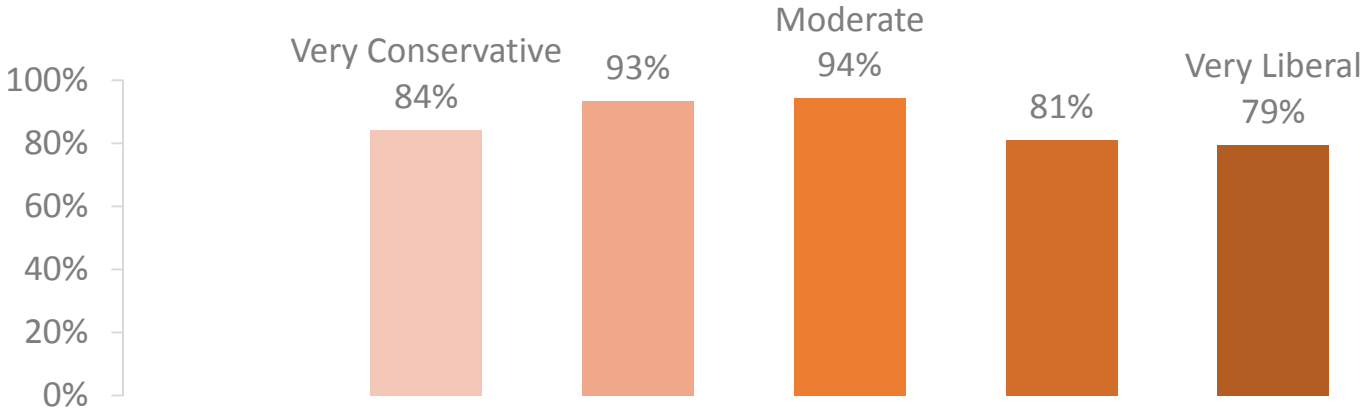


Bipartisan Support

Party Affiliation

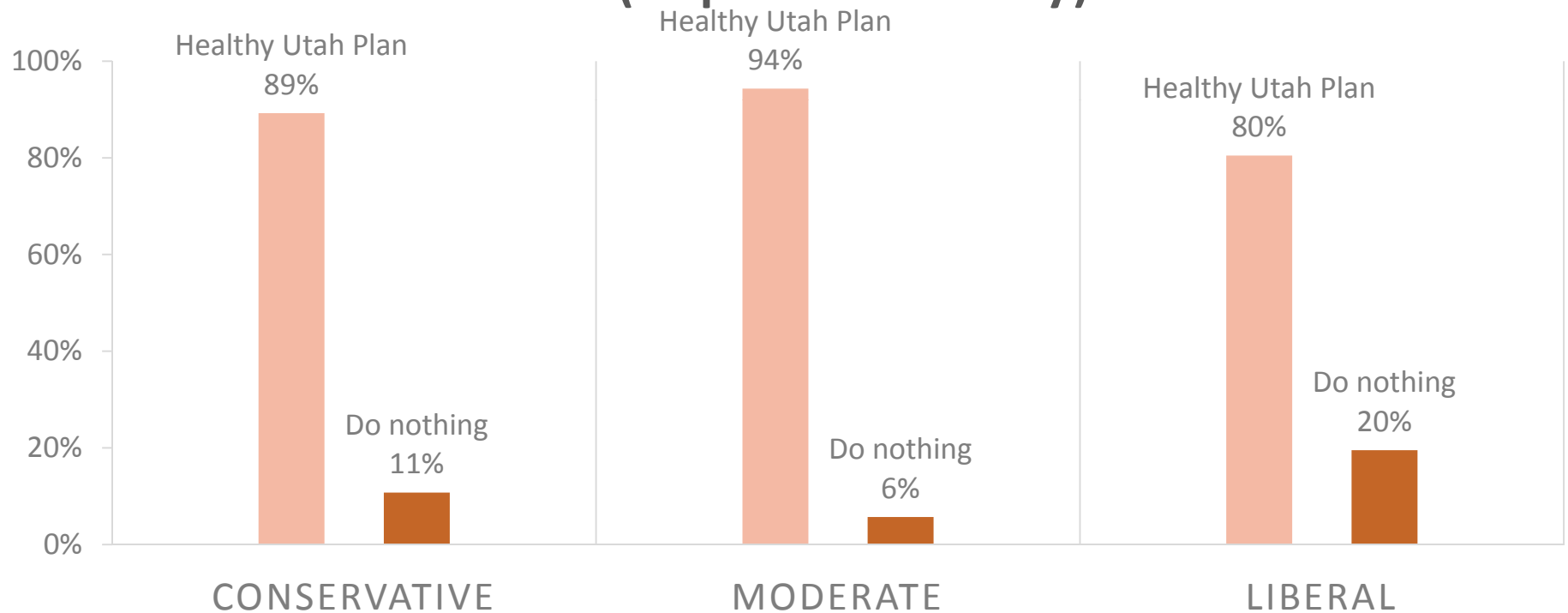


Political Ideology



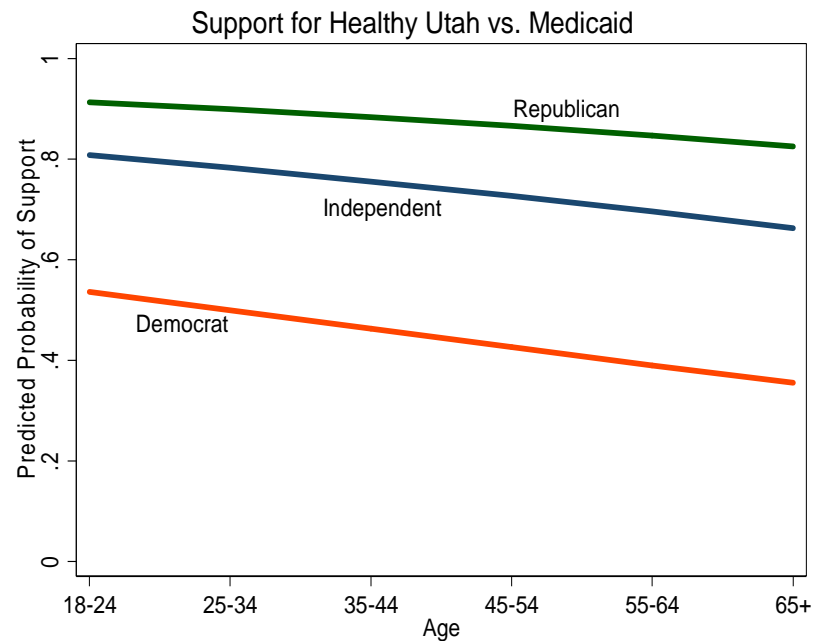
89% of conservative Republicans prefer the Healthy Utah Plan over doing nothing.

Healthy Utah vs Do Nothing By Ideology (Republicans Only)



Bipartisan Support

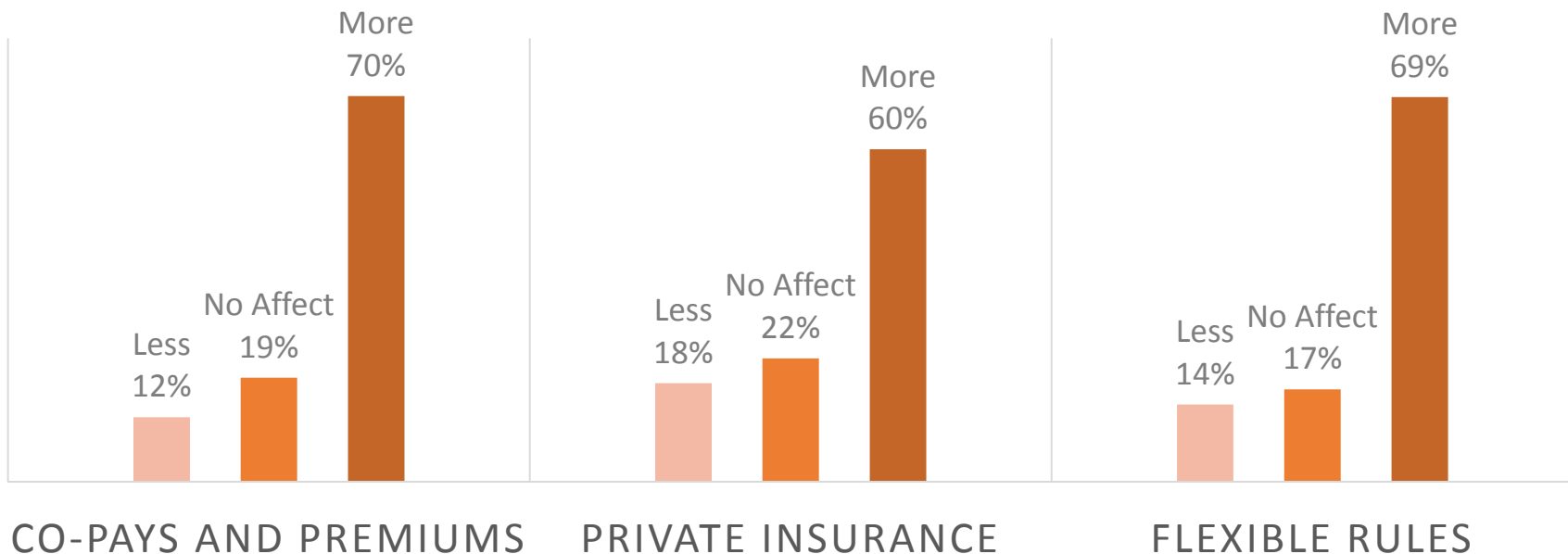
- When compared to a Medicaid expansion, Democrats are split
- Republicans strongly prefer *Healthy Utah*



Support for Specific Plan Features

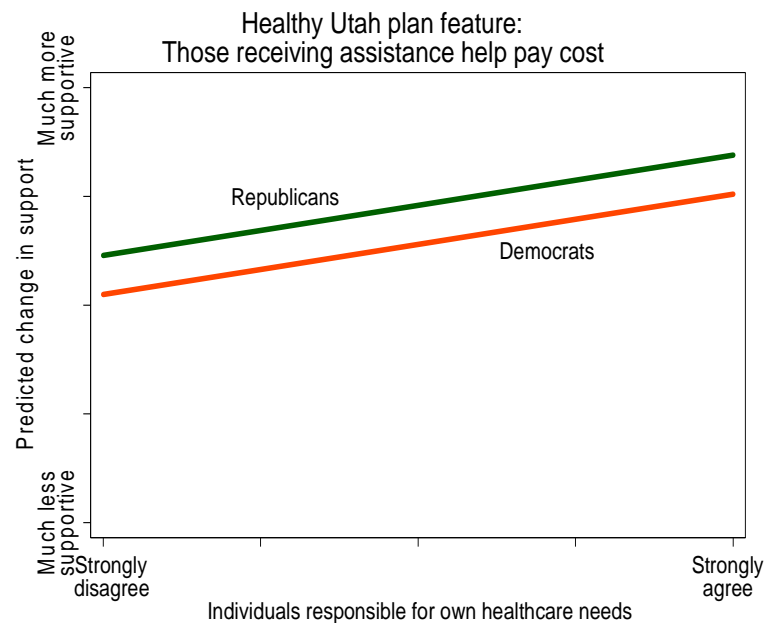
- Likely voters are strongly in support of specific plan features:

Do each of the following features of the Healthy Utah Plan make you more or less supportive?



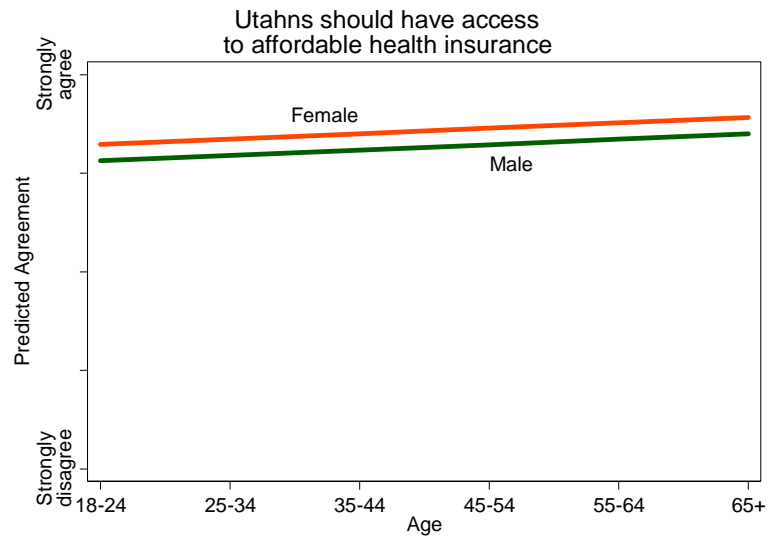
Support for Plan Features

- Utahns believe individuals should help pay the costs of their care



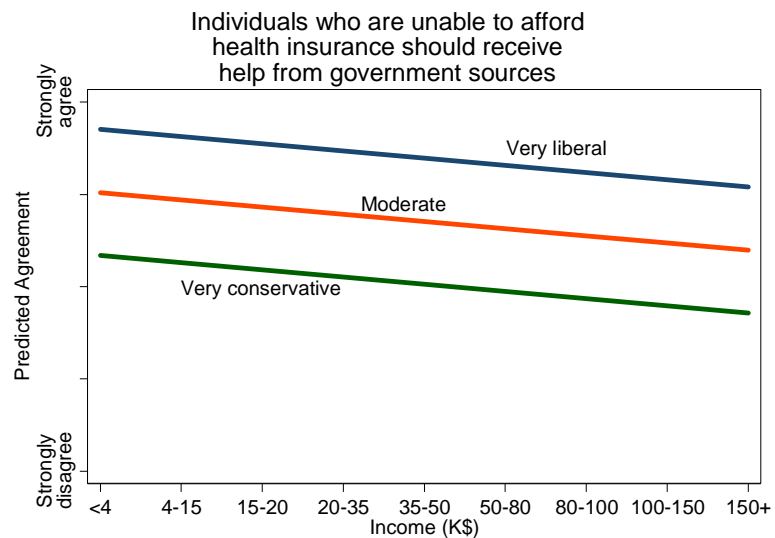
Attitudes about Health Insurance

- Utahns believe affordable health insurance is very important



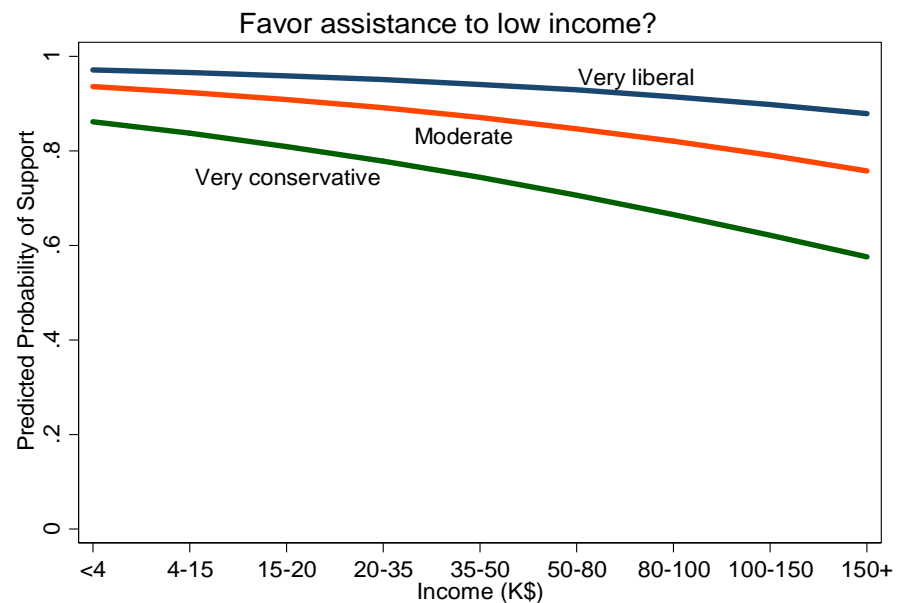
Attitudes about Health Insurance

- Utahns believe people who are unable to afford health insurance should receive help from government
 - Even self-described conservatives hold this view.



NO to the “Donut Hole”

- Utahns want government to provide the same support to the poor that it gives to higher income people.



Finding a “Utah Solution”

- Since the beginning of 2014, Utah has been eligible for millions of federal dollars but has not yet acted.
- Governor Herbert has been seeking a way to use Medicaid funds in a way that is consistent with Utah’s political values and Utah’s unique characteristics.
- *Healthy Utah* is a plan that meets those objectives—a “Utah Solution”