

Restore Funds for

Chip and Medicaid Outreach to Hispanic Children

Utah has one of the highest rates in the nation of children who are eligible but unenrolled in public health insurance programs. There are approximately 50,000 children in Utah who are eligible for CHIP or Medicaid insurance, but not enrolled. An estimated 35% of these unenrolled children are Hispanic.

Utah has the highest rate of uninsured Hispanic children in the nation. Many Hispanic families do not know their children are eligible for coverage. Low-income Hispanic families face greater challenges when it comes to learning about affordable health coverage options.

Funding effective outreach can help families learn about their options and get the care they need. In 2010, the Department of Health eliminated Medicaid outreach as a cost-saving measure following the recession. While the state has recovered financially, it has yet to restore outreach funding to the Department. Outreach efforts qualify for federal matching dollars, further reducing the overall cost to the state.

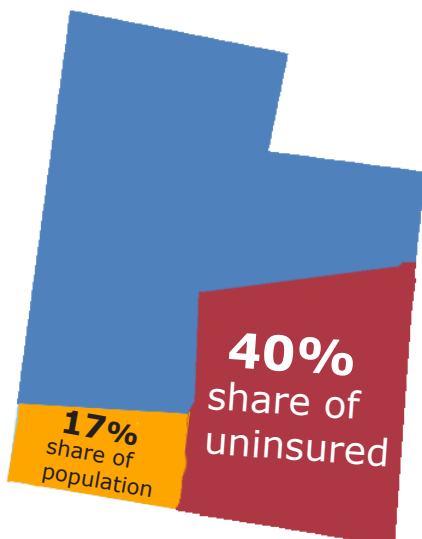


No 'one size fits all' model

Targeted outreach helps all families connect with care.

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Voices for Utah Children supports Restoring Outreach Funding for CHIP & Medicaid



Hispanic kids make up 17% of the Utah child population, but almost half of the uninsured.

Outreach would help more Hispanic families get coverage for their children.

