



### **The Utah New Parents Challenge**

is a contest to find out what types of support new and expecting parents in Utah want the most. This challenge is part of Voices for Utah Children's campaign urging the Utah Legislature and the U.S. Congress to appropriate sufficient funding for evidence-based home visiting that serves Utah's high risk, low-income first time mothers who need it.

The Utah New Parents Challenge is calling on parents to answer the following question: If a baby expert visited you, what help would you want? People from across the state will vote for their favorite responses. And here's the best part: the parent who submits the most popular response will receive a free night of babysitting, dinner and a movie!

### **Are you a parent?**

Enter the challenge! All you have to do is go to <http://bit.ly/4UTparents>, tell us what kind of support you would want from a baby expert and upload a photo of yourself or your family. Share your entry with your friends and encourage them to vote for you!

### **Do you know any Utah parents?**

Share the <http://bit.ly/4UTparents> link with the hashtag [#4UTparents](https://twitter.com/4UTparents) on your facebook and twitter accounts and invite Utah parents in your social networks to join the challenge.

### **Everyone can vote!**

Visit <http://bit.ly/4UTparents> and vote for your favorite entries!



[bit.ly/4UTparents](http://bit.ly/4UTparents)

[#4UTparents](https://twitter.com/4UTparents)

