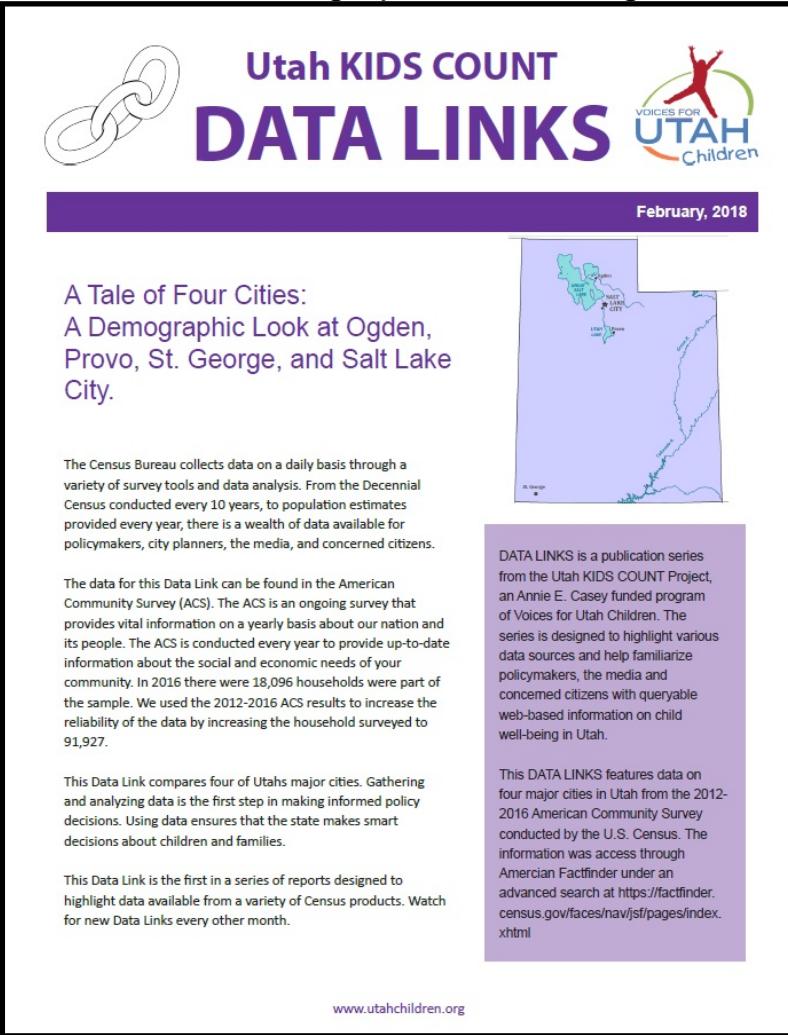


Utah KIDS COUNT Data Links Publication, February 2018

Published: Thursday, 08 February 2018 11:48

Written by: Terry Haven

A Tale of Four Cities: A demographic Look at Ogden, Provo, St. George, and Salt



The image shows the front cover of the "Utah KIDS COUNT DATA LINKS" publication for February 2018. The cover is white with a purple header and footer. The title "Utah KIDS COUNT DATA LINKS" is prominently displayed in the center, with "Utah KIDS COUNT" in a smaller font above "DATA LINKS". To the left of the title is a stylized icon of three interlocking rings. To the right is the logo for "VOICES FOR UTAH Children", featuring a red stick figure jumping over a green circle with the words "VOICES FOR UTAH Children" in blue and orange. Below the title is a purple bar with the text "February, 2018". The main content area contains text and a map. The text on the left discusses the Census Bureau's data collection methods and the American Community Survey (ACS). The text on the right provides a brief description of the DATA LINKS series and its purpose. A small map of Utah highlights the locations of Ogden, Provo, St. George, and Salt Lake City. The footer at the bottom left contains the website "www.utahchildren.org".

A Tale of Four Cities:
A Demographic Look at Ogden, Provo, St. George, and Salt Lake City.

The Census Bureau collects data on a daily basis through a variety of survey tools and data analysis. From the Decennial Census conducted every 10 years, to population estimates provided every year, there is a wealth of data available for policymakers, city planners, the media, and concerned citizens.

The data for this Data Link can be found in the American Community Survey (ACS). The ACS is an ongoing survey that provides vital information on a yearly basis about our nation and its people. The ACS is conducted every year to provide up-to-date information about the social and economic needs of your community. In 2016 there were 18,096 households were part of the sample. We used the 2012-2016 ACS results to increase the reliability of the data by increasing the household surveyed to 91,927.

This Data Link compares four of Utah's major cities. Gathering and analyzing data is the first step in making informed policy decisions. Using data ensures that the state makes smart decisions about children and families.

This Data Link is the first in a series of reports designed to highlight data available from a variety of Census products. Watch for new Data Links every other month.

DATA LINKS is a publication series from the Utah KIDS COUNT Project, an Annie E. Casey funded program of Voices for Utah Children. The series is designed to highlight various data sources and help familiarize policymakers, the media and concerned citizens with queryable web-based information on child well-being in Utah.

This DATA LINKS features data on four major cities in Utah from the 2012-2016 American Community Survey conducted by the U.S. Census. The information was accessed through American Factfinder under an advanced search at <https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

www.utahchildren.org

Lake City.

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To view publication click [here](#).

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